



TRAVEL & TOURISM EXHIBITION



holiday
expo

Travel and Tourism Exhibition

EXPAND YOUR MARKET REACH



DESTINATIONS

NAGPUR

14, 15, 16 October 2022

VISAKHAPATNAM

04, 05, 06 November 2022

COIMBATORE

06, 07, 08 January 2023

VADODARA

17, 18, 19 March 2023

VARANASI

24, 25, 26 March 2023

REACH OUT TO INDIA'S FASTEST GROWING MARKETS:

Welcome to 'HOLIDAY EXPO', India's leading travel and tourism event to take your business to a new level of growth and to establish an opportunity to create a brand-new market in tier 2 & tier 3 cities of India.

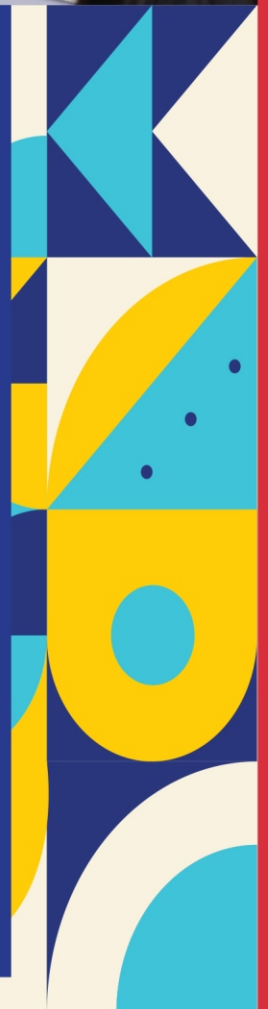
Medium sized Indian cities have emerged as one of the fastest growing markets for quality leisure products and 'HOLIDAY EXPO' is just the perfect travel exhibition to reach out to this very market. Thus, ensuring your product profits to its optimum potential.



HOLIDAY EXPO 'YOUR PATH TO PROFITS'



- An innovative and cost-effective strategy to kick start your business. A definite advantage to gain an entirely new customer base.
- Visitors and tourists will be provided with a first-hand view of specific tourist destinations and area of interest.
- Provides a launch pad for discerning entrepreneurs in the field of hospitality, leisure and travel industry. An all-inclusive platform perfectly timed to enrol potential holiday makers.
- Assured turnout of visitors through high voltage media coverage and aggressive publicity.
- Prime growing markets to improve your customer profile. The fastest growing destinations of Vadodara, Varanasi, Nagpur, Visakhapatnam & Coimbatore are clearly prominent travel markets.
- The markets show the most modern travel trends to some of the highly aware markets segments.

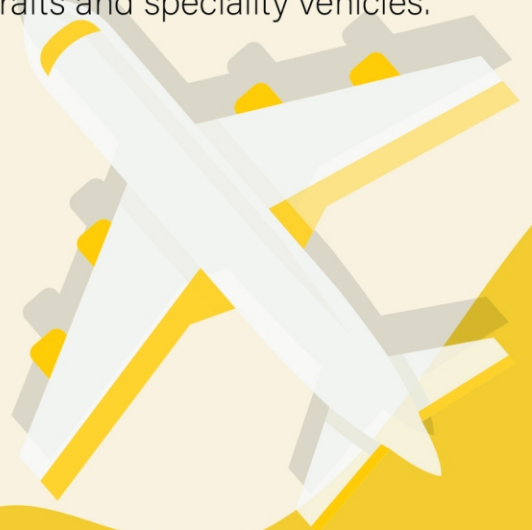


SALIENT FEATURES OF TIER 2 & TIER 3 CITIES

- Most new investments into creating IT & ITES related infrastructure are being diverted into smaller cities, thus creating a larger employment base.
- The retail industry has earmarked two out of three new retail projects in India that are going to be in these cities at least for the next coming 10 years.
- With easy accessibility to Air travel and an improved rail system, these cities form an exciting new market place!
- Visibility for quality international hospitality and tourism brands among these cities



- Hotels and resorts: convention centres, wildlife ,resorts, eco-tourism camps, health spas, ayurvedic centres & golf resorts.
- Time share resorts, corporate clubs, etc
- Adventure sports.
- Educational institutions – hospitality and tourism studies
- Medical tourism and travel insurance services
- Travel accessories services.
- Handicrafts and speciality vehicles.



EXHIBITORS PROFILE

CATEGORIES

- National tourism organisation & state tourism promotions boards.
- Trade associations, financial institutions.
- Transport airlines, charter, railways, passenger transporters, car rentals, shipping, cruise liners etc.
- Travel agent and tour operators, group travel operators, foreign exchange dealers, destination management companies.
- MICE operators
- Holiday packages and holiday financiers
- Technology providers, online travel portals, hotel reservations network.



VISITORS PROFILE

- Visitors from the travel trade industry
- Business travellers
- Holiday makers
- Key corporate decision makers
- Potential investors in the field of hospitality, leisure and travel industry.



OUR PAST REPRESENTATIVES (STATES)

Andhra Pradesh | Assam | Bihar | Chhattisgarh | Dadra & Nagar Haveli (Silvassa) | Daman & Diu | Delhi | Goa | Gujarat | Himachal Pradesh | Jharkhand | Karnataka | Kerala | Lakshadweep | Maharashtra | Madhya Pradesh | Meghalaya | Puducherry | Rajasthan | Tamil Nadu | Telangana | West Bengal.



OUR PAST REPRESENTATIVES (COUNTRIES)

Dubai | Indonesia | Malaysia | Mauritius | Nepal | Singapore | Sri Lanka | Thailand | United Kingdom.

YOUR GATEWAY TO INDIA'S
FASTEST GROWING MARKETS

H.O: Flat no.405, E-Block,
Mayflower park apartments,
Annapoorna Colony - Mallapur,
Hyderabad - 500076.



R.O: 248, 7th Main Rd, Amarjyoti Layout,
Domlur, Bengaluru, Karnataka 560071
Email: info@holidayexpo.in
Tel: +91 80-40834115 | Mob: +91 97018 66695
Fax: +91 80-40834101

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